



James Furman Fleming

March 31, 1937 - June 28, 2024

Conway, SC & Tucker, GA

James F. (Buck) Fleming passed away on June 28, 2024, in Tucker, GA. Buck was a native of Conway, SC, but lived his final 53 years in Tucker, GA. He is survived by his wife of 66 years, Martha Capps Fleming, two sons, Jimmy (Candy) and Keith (Julia), five grandsons, Brad (Emily), Buck (Elizabeth, significant other), Chip (Andi, his fiancée), Jack (Abby), Cole (Will), two great-grandsons, Louis and Malcolm, and one great-granddaughter Annie. He is also survived by a number of loved cousins, nephews, and nieces. He is predeceased by his father and mother, Irving McLaurin and Mattie Fleming, his brothers and sisters, Mac, Joe, Grace, Eunice, Lonnie, and Edna.

As a young man, Buck became an accomplished and award-winning photojournalist taking pictures and writing accompanying stories for several of the South Carolina low-country newspapers, as well as stringing stories for the AP and UPI wire services. While still in high school, he was given the moniker of "Flash Fleming" for his photography. After high school, he worked with The Georgetown Times. He and his brother Lonnie worked together for Fleming Brothers Photo Service, and the credits of "Photo by Fleming" can be found in newspaper archives across the state. Many of the old photos and negatives were donated to the Coastal Carolina University Archives.

Buck worked for The Greenville News while attending North Greenville Junior College where he was studying for the ministry. Life led him in a different direction, so he moved to Cayce, SC, to work for the SC Farm Bureau. In 1966, he moved from his native state of South Carolina to Cullman, AL, where he became the Executive Director of the Alabama Poultry Industry Association. In 1970, he left the poultry association to work for United Egg Producers (UEP) as their Director of Public and Governmental Affairs. In 1978, Buck earned his bachelor's degree from Upper Iowa University. From 1979 to 1984, he worked as a consultant in the egg industry before he started work with US Egg Marketers, a national egg marketing co-op based in Tucker, GA. He retired in 2005.

Buck was an accomplished artist, woodworker, photographer, and he performed extensive research on the Fleming genealogy. He made cradles for all of the grandchildren, and many relatives sport original Fleming oil, acrylic, or watercolor paintings. More than anything else, he loved his family.

He married his high school sweetheart, Martha Ann Capps, in July 1958, and they would have celebrated their 66th year together in July 2024. Family was the most important thing in both of their lives, and throughout their time together, they found ways to bring everyone together for family celebrations, birthdays, and vacations. They were able to travel extensively and particularly enjoyed annual vacations with the entire family on cruises or often in the Myrtle Beach area. Their home was always a welcome area for friends. The family dinner table became famous for the friends who broke bread together. It was a place to listen and tell stories that were graded for originality, but not necessarily for accuracy. Buck and Martha were members of the Atlanta International Visitors Council which arranged for visitors to the city to stay with members. As a result, they entertained international visitors from Japan, Thailand, Colombia, Kenya, United Kingdom, Indonesia, and many other countries.

They have maintained contact with many of these people. They also participated in the student exchange program when their Brazilian son Roger came to live with them.

Buck had a great passion for baseball. He followed his boys and grandsons to ballparks from Alaska to El Paso to New York, and many areas in between. He loved to watch the Atlanta Braves and University of North Georgia baseball teams, where two of his grandsons played.

In 2016, Buck was diagnosed with Parkinson's, which slowly reduced his mobility and his speech, and eventually led to his passing. He will be remembered as a man of many talents and hobbies, a great storyteller, a man of great compassion for others, and a man of faith in his Lord and Savior.

A Memorial Service, officiated by Rev. Rocky Taylor, will be held at 2:00PM Sunday, June 1, 2025 at Goldfinch Funeral Home, Conway Chapel. Inurnment will follow at Lakeside Cemetery. The family will receive friends at the funeral home Sunday from 1:00PM-1:45PM.

Please sign the online guest register at www.goldfinchfuneralhome.com

Goldfinch Funeral Home, Conway Chapel, is in charge of arrangements.

Cemetery Details

Lakeside Cemetery

401 Lakewood Drive
Conway, SC 29526

Previous Events

Visitation

JUN 1. 12:00 PM - 1:00 PM (ET)

Goldfinch Funeral Home, Conway Chapel
606-610 Beaty Street
Conway, SC 29526

Memorial Service

JUN 1. 1:00 PM (ET)

Goldfinch Funeral Home, Conway Chapel
606-610 Beaty Street
Conway, SC 29526

Inurnment

JUN 1. 2:00 PM (ET)

Lakeside Cemetery
Lakewood Avenue
Conway, SC 29526

Tribute Wall

RA

“ While I did not know James, I was especially close to Lonnie and his wife, Betty, and his sister Edna. He was our wedding photographer 58 years ago! Obviously the Fleming family were accomplished photographers. Thoughts and prayers to this family.

Rachel & Johnny Allen - May 29, 2025 at 09:31 AM

VC

“ To the Fleming Family, I send my most sincere condolences to you in the death of James. In reading his obituary, I was impressed by all the career accomplishments he had earned. I don't remember him personally, but I do remember his brother, Lonnie, and Fleming Brothers Photography. Lonnie was the photographer at my wedding at Sweetwater Branch Baptist Church on December 10, 1961. After the wedding in Conway, he came with us to our wedding reception in Myrtle Beach at the home of my husband's parents and took the pictures of us cutting the wedding cake, and more pictures of us and the wedding party. Once the pictures were developed, he presented them to us in a beautiful white wedding album and placed it in a nice box that fit the album. For the Horry County people who are still fortunate enough to be here on earth (including me), we thank both James and Lonnie for leaving us our memories on photo paper pages, secured in a beautiful album and placed in a nice box to protect it.

Vickie J. Cooper - May 28, 2025 at 05:54 AM