



## James "JJ" Joseph Costello

June 20, 1937 - October 9, 2023

James "JJ" Joseph Costello, 86, died Monday, October 9, 2023 in Myrtle Beach, SC. Born June 20, 1937 in Ottawa, IL he was the son of the late Donald Arthur and Genieva Costello.

JJ graduated from Ottawa Township High School in 1955. He was widowed by his beloved wife Bonita "Bonnie" and was predeceased by his first wife, Carolyn B. Negley and grandson Jonathan Cox.

"JJ" is survived by his sister Mary Jo Stohl (Gary) of Ottawa, Illinois; a son Jeffrey Costello (Denise) of Fuquay-Varina, NC; a daughter Julie Kinard (Chuck) of Columbia SC; a step-son Jason Cox (Julie) Murrells Inlet; a step-daughter Brenna Brantly (Jay) of Myrtle Beach, SC; grandchildren Dylan Costello (Abby) of Snow Hill, NC; Melissa Kinard of Lexington, SC; Aaron Martin of Myrtle Beach and numerous nieces and nephews.

While serving in the US Airforce he fought in Vietnam and retired with the rank of Master Sergeant.

After the Air Force he moved to Myrtle Beach, South Carolina, making it his home for over 51 years. There he served as a member of the Horry County Police for 22 years before retiring as a Sergeant. His greatest passion in life was his family, serving those he worked for and with. He loved helping others to live life to the fullest. During his years he possessed great joy in all kinds of sports. He was active as a coach for many years in TX and SC. He was a great teacher and leader, he taught his left handed son golf playing right handed. Thus, they played many years in the "Father & Son Team Classic"

golf tournament winning several years of first place. After his health began to decline he passed that torch to his grandson, Dylan who along with his Dad, carried on that Costello name in a second place win while he cheered them on! JJ touched many lives and his legacy will live on for years in those that he knew and touched. He didn't know a stranger, always served his family and community with a great respect. He will truly be missed by many. JJ was the best father and grandfather anyone could have asked for and will be forever loved. As he would say: "Capisce!"

A funeral service for JJ will be held at 2PM Sunday October 15, 2023 at Goldfinch Funeral home Beach Chapel. Entombment with full Military honors will follow at Hillcrest Cemetery. The family will receive friends from 1-2PM prior to the service.

In lieu of flowers, memorial contributions may be made to American Cancer Society 950 48th Ave. N., Ste. 101 Myrtle Beach, SC 29577

Sign a guestbook at [goldfinchfuneralhome.com](https://goldfinchfuneralhome.com)

To view Mr. Costello's funeral, follow the livestream link: <https://vimeo.com/event/3797625>

# Cemetery Details

## Hillcrest Cemetery

1000 Hwy 544  
Conway, SC 29526

# Previous Events

## Receive Friends

OCT **15**. 1:00 PM - 2:00 PM (ET)

Goldfinch Funeral Home  
11528 Highway 17 Bypass  
Murrells Inlet, SC 29576  
(843) 651-3295  
info@goldfinchfuneralhome.com  
<https://www.goldfinchfuneralhome.com>

## Funeral Service

OCT **15**. 2:00 PM (ET)

Goldfinch Funeral Home Beach Chapel  
11528 Highway 17 Bypass  
Murrells Inlet  
Murrells Inlet, SC 29576

# Tribute Wall



“ *Goldfinch Funeral Services created a Tribute Video in memory of James "JJ" Joseph Costello*



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**Goldfinch Funeral Home** - October 13, 2023 at 09:20 AM

KA

“ *Our sincere condolences for the loss of your loved one. May 'the God of all comfort' be with your family at this difficult time. Isaiah 41:10*

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**Kathryn** - October 16, 2023 at 02:57 PM

DG

“ *So sorry to hear of JJ's passing. He did fight a good fight, and he finished the race and he kept the faith. I spoke with him about the battle with Cancer the last time I helped Tina clean and he and I both felt Cancer was a constant battle to fight. I appreciated him so much talking with me since I have faced Cancer twice now. He was a gentle soul. Rest in Peace dear JJ.  
Delores Giannamore (Tina's Mommy)*

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**Dee Giannamore** - October 16, 2023 at 08:33 AM

BB

“ 4 files added to the tribute wall



Brenna Brantly - October 14, 2023 at 11:47 AM

BB

“ 1 file added to the tribute wall



Brenna Brantly - October 14, 2023 at 11:42 AM

BB

“ 5 files added to the tribute wall



Brenna Brantly - October 14, 2023 at 11:41 AM

GF

“ Gail Foreman lit a candle in memory of James "JJ" Joseph Costello

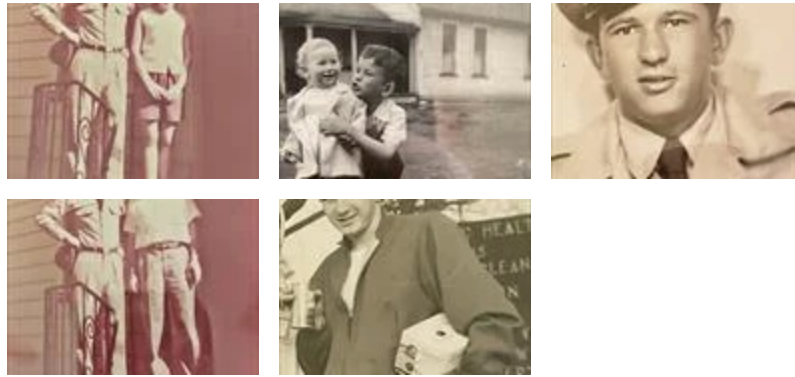


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Gail Foreman - October 14, 2023 at 11:03 AM

BB

“ 14 files added to the tribute wall



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Brenna Brantly - October 12, 2023 at 09:21 PM

FV

“ My condolences and sympathy for the family. JJ and I go back to the Air Force, Horry County Police and the Airport Division. JJ was always caring, dependable and loved his country.



Frank Venegas

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Frank Venegas - October 12, 2023 at 09:01 PM

BC

*I got to know jj thru the Air Police reunions we had at the beach. Always quick with a joke. I was blessed to have played golf with some. My love, sympathy to his great family. Bill Cartee*

**Bill Cartee** - October 13, 2023 at 07:33 PM

JB

*Our thoughts and prayers are with JJ's family! He will be missed by many friends and family. John and Jackie Bottarini*

**John Bottarini** - October 14, 2023 at 08:01 AM

PR

*The Riordan family was blessed to have been friends with JJ through Mary Jo & Gary. Such a GREAT guy! Condolences. Pam & Kacie Riordan*

**Pamela D Riordan** - October 15, 2023 at 11:00 AM

MC

“ *A great, caring guy! Family was utmost importance to him as well as his love for our country. Touched many in a loving, positive way. Mick & Cheri Clinch*

**mick clinch** - October 12, 2023 at 08:11 PM

LH

*I loved this man with all my heart. I'll never forget him calling me Lora Lee. I was the only one one that he let call him James Joseph. You will definitely be missed my friend.*

*Love you  
Loretta Hucks*

**Loretta Hucks** - October 13, 2023 at 09:16 AM

KG

“ 3 files added to the tribute wall



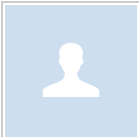
Kim Guy - October 11, 2023 at 10:33 PM

BB

“ 11 files added to the tribute wall



Brenna Brantly - October 11, 2023 at 06:51 PM



“ *Simply Elegant Spathiphyllum* was purchased for the family of James "JJ" Joseph Costello.



October 11, 2023 at 04:52 PM



“ *Medium Dish Garden was purchased for the family of James "JJ" Joseph Costello.*



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October 11, 2023 at 02:45 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of James "JJ" Joseph Costello.

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October 11, 2023 at 02:45 PM



“ *JJ was such a fun, caring man. One thing is for sure he loved his family.*



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**Kim Guy** - October 11, 2023 at 02:11 PM



“ *Sentiments of Serenity Spray was purchased for the family of James "JJ" Joseph Costello.*



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October 11, 2023 at 02:07 PM