



Robert Brandt, Jr.

August 6, 1937 - December 17, 2011

Conway, SC...Robert "Bob" C. Brandt, Jr., husband of Paula Rogers Brandt, died peacefully Saturday, Dec. 17, 2011, at Conway Medical Center after a noble battle with cancer.

Mr. Brandt was born in Neptune, NJ, a son of the late Robert Challiss and Anna Shimerenski Brandt, Sr. He was an avid golfer and a member of Legends Golf and Resort as well as Deal Golf and Country Club in Deal, NJ. He enjoyed a career in retailing, merchandising, and marketing. Mr. Brandt and his wife Paula own and operate Heartfire Women's Boutique at Broadway at the Beach of Myrtle Beach, SC. His distinguished retail career had him serve as Senior Vice President of Macy's Department Store in Newark, NJ, President of Steinbach Stores in the New York Metropolitan Area, Executive Vice President of Harris Company Stores in San Bernadino, CA, and as a consultant and mentor to other retailers. Bob was an avid athlete and fan who loved the New York Giants, the Knicks, and the Brooklyn Dodgers, for whom he played minor league baseball. Mr. Brandt was a graduate of Dartmouth College in Hanover, NH, and attended Wharton School of Business majoring in economics.

Surviving in addition to his wife of 34 years are 2 sons Robert C. Brandt, III and wife Jacqueline of Pittsburgh, PA and Donald W. Brandt of Boca Raton, FL.

He was preceded in death by his parents and one brother William Brandt.

A funeral service will be held at 5 p.m. Tuesday, Dec. 20, 2011, in the chapel

of Goldfinch Funeral Home with the Rev. Margaret Hiller officiating.
The family will receive friends from 4-5 Tuesday prior to the service.
Memorial gifts may be sent to Wounded Warrior's Project, 4899 Belfort Rd.,
Suite 300, Jacksonville, FL 32256 or Unity Christ Church, 1270 Surfside
Industrial Park, Myrtle Beach, SC 29575.
Online memorial messages may be sent to www.goldfinchfuneralhome.com
Goldfinch Funeral Home, Conway Chapel is in charge of the arrangements.

Tribute Wall

PM

“ Dear Paula, I am just hearing about this now. Bob was certainly a memorable man and I will always treasure the times spent working with him. So sorry to hear of your loss. My prayers are with you.

Patricia Mercier Rezzonico

Patricia Mercier-Rezzonico - July 09, 2012 at 07:11 PM

DM

“ Bob was always smiling - we remember him and Paula dancing. Such a nice man. Our deepest sympathies to Paula and their family.

Donna and Mario Merolle - December 18, 2011 at 03:33 PM

KM

“ Paula and family, please accept my sincere condolences in the passing of Bob. I will miss our golf together and our discussions on sports and politics. I will be in Asheville until after Christmas. Please feel free to call on me if there is anything I can do for you or the family when I get back. Ken Manley

Ken Manley - December 18, 2011 at 07:16 AM