



Steve Robertson

July 25, 1952 - December 31, 2022

Conway, SC...

Stephen Wayne Robertson, 70, of Horry County died after heart complications on De 31, 2022. He was the founding president of Waccamaw Publishers.

Visitation will be held on Jan. 4, 2023, from 5-7 PM at Goldfinch Funeral Home, and the service will be held at The Rock in Conway at 1 PM on Thursday, January 5, 2023.

Burial will be at Centenary Methodist Church at 3 PM in Marion.

Mr. Robertson was the son of the late Dillard W. (Tex) Robertson of Oklahoma and the late Mollie Ray Wilson Robertson Floyd of Friendship. His stepfather was the late Wayne Floyd of Centenary.

He is survived by Cheryl, his wife of 50 years, son Stephen Robertson Jr. (Adrian) and daughter TJ Robertson (Kayla) of Conway. Mr. Robertson has four grandchildren: Caroline Robertson, Kayleigh Robertson, Carleigh Robertson and Hayden Johnson of Conway. His two brothers also survive him: Tim Robertson (Tamara) of Friendship and Mark Robertson (Hilda) of Chesnee. Two brothers-in-law also survive him: James Allen LeGette Jr. (Frances) and Walter LeGette (Gwen) of Centenary.

Steve and Cheryl Robertson have lived in Horry County since 1973. Residents of Conway, they recently celebrated their 50th wedding anniversary. They are the founding members of Waccamaw Publishers, producing multiple successful newspapers over nearly 43 years, including the Horry Independent, Myrtle Beach Herald, Carolina Forest Chronicle, Loris Scene, North Strand News, News & Shopper and VISIT. Robertson and his son helped build an award-winning, hyper-local website, MyHorryNews.com.

After establishing the Horry Independent in 1980, Steve published six more newspapers in Horry County before retiring to run for the District 105 seat in the S.C. House of Representatives. His son Stephen was recently named publisher. Steve's daughter T.J. teaches physical education at Kingston Elementary School.

From the beginning, God blessed Robertson's mission to provide factual, unbiased journalism to the areas his papers served. Robertson surrounded himself with talented people who shared his vision of what great local newspapers should be. Local businesses supported these efforts, and he truly appreciated their loyalty. None of the success of these papers or his website could have happened without the thousands of loyal readers and an incredible staff.

A graduate of Coastal Carolina University, Steve has served as president of the S.C. Press Association, chairman of the Horry County Recreation Commission, president of the Conway Lions Club, and president of the Grand Strand Press Association. He also served on the Horry County Red Cross board of directors. Steve was also a member of all the chambers of commerce in Horry County.

HONORS/ACCOLADES: Robertson was the recipient of the Conway Chamber of Commerce "Man of the Year," American Legion Post 111 Distinguished Citizens Award, Conway Lion of the Year, Coastal Carolina

University Entrepreneur of the Year, more than 100 writing and editing awards from the S.C. Press Association, the Gauff/Thompson Journalist of the Year, the S.C. Press Association's Freedom of Information Award (three times), the best in-depth Field and Herald story in 1980 and the Loris Bog-off Champion Cook award.

BOOKS AUTHORED: Steve published multiple books, including "An Illustrated History of Horry County Vol. 1," "An Illustrated History of Horry County Vol. 2," "An Illustrated History of Myrtle Beach," "An Illustrated History of Aynor" and "Smalls: The South Wanted His Head. The North, His Heart." Much of the "Smalls" book featured Robert Smalls, the son of a white plantation owner, who stunned the nation in 1862 when he commandeered Charleston's most prized warship and sailed it past the deadly guns of Fort Sumter to freedom. The heroic escape, which made him the most famous Black man in the United States, earned Smalls a meeting with Abraham Lincoln that changed the course of the Civil War. While his name may have been erased from some history books, the story of one man's heroic fight to free a race from bondage continues to amaze and inspire all Americans.

Robertson was a resourceful historian of Horry County. He documented the community's past with pictorial history books, and he created a blog, www.robertson-blog.com. Multiple Facebook groups emphasize the history and reminiscing of the good ole days.

Robertson enjoyed fishing, golfing, reading, writing, camping, traveling, playing video games and spending time with his family.

He was well known in the community for his selfless service to Horry County and his deep Christian faith.

In lieu of flowers, the family has asked that memorials be made to the Finding

a Cure for Angelman Syndrome (FAST), P.O. Box 40307, Houston, TX 78704,
to aid in research for a cure for his special needs granddaughter, Caroline
Robertson.

Please sign the online guestbook at www.goldfinchfuneralhome.com

Goldfinch Funeral Home, Conway Chapel is in charge of the arrangements.

Cemetery Details

Centenary United Methodist Church Cemetery

1527 Highway 544
Conway, SC 29526

Previous Events

Visitation

JAN 4. 5:00 PM - 7:00 PM (ET)

Goldfinch Funeral Home, Conway Chapel
606-610 Beaty Street
Conway, SC 29526

Funeral Service

JAN 5. 1:00 PM (ET)

The Rock Church
1408 Mill Pond Road
Conway, SC 29526

Tribute Wall

RE

“ I was shocked out about Steve's death when I was googling the names of old friends and co-workers. I was sports editor/county reporter in the late 1970s at The Field and Herald in Conway. Steve was a good boss and a fair and hard-working journalist. I've worked for many papers over my journalistic career and I can say without a doubt I never worked harder than I did at The Field and Herald. RIP, Steve and condolences to the family.

Ralph V Ellis - March 11, 2024 at 05:15 PM

KA

“ Our sincere condolences for the loss of your loved one. May fond memories and earnest prayer bring comfort for family and friends at this time.
Isaiah 41:10

Kathryn - January 12, 2023 at 06:10 PM

KC

“ Our hearts are heavy today especially for Cheryl Steven Jr and TJ....RIP Mr Steve...Bill and Kathie Cooper

Kathie Cooper - January 07, 2023 at 02:00 PM

WH

“ So sorry for your loss - our thoughts and prayers are with the family during this difficult time - AC and Wanda Horne

Wanda Horne - January 06, 2023 at 07:39 AM

DG

“ *Dianne Goldfinch lit a candle in memory of Steve Robertson*



Dianne Goldfinch - January 06, 2023 at 06:03 AM

FC

“ *My heart is broken for your beautiful family. I pray that you can find some peace in knowing how much he meant to this community. You are all in my thoughts and prayers!*

Frankie Carl - January 06, 2023 at 12:56 AM

HP

“ *Sad to hear of Steve's passing. Family will be in my thoughts and prayers during this time of grief.* 🙏

Harold & Joyce Phipps - January 05, 2023 at 07:00 PM

TG

“ *So sad to hear of Steve's passing. He was such a sweet kind hearted man. I always enjoyed talking with him. He will be missed. Prayers for all the family.*

Tammy Bell Floyd (Bell & Bell Buick GMC) - January 05, 2023 at 01:26 PM

DM

“ *Don & Brenda Murphy lit a candle in memory of Steve Robertson*



Don & Brenda Murphy - January 05, 2023 at 11:50 AM

SR

“ *Sylvia Richardson lit a candle in memory of Steve Robertson*



Sylvia Richardson - January 05, 2023 at 09:40 AM

GT

“ *My deepest condolences to all friends and family. Gail Lilly Todd*

Gail Lilly Todd - January 04, 2023 at 09:37 PM

LS

“ *Lyn Snyder lit a candle in memory of Steve Robertson*



Lyn Snyder - January 04, 2023 at 04:00 PM

DC

“ *I am shocked and so deeply saddened to learn that Steve has passed away. I have known him since he first came to Conway and have always admired him for his kind personality, his humble spirit, and particularly for his great interest in and knowledge of the history of our County. He will be sadly missed by all who knew him. His whole family and those who worked with him at Waccamaw Publishers are in my thoughts and prayers. May God bless you all. Dolores Beverly Charles*



Dolores Beverly Charles - January 04, 2023 at 02:32 PM

RB

“ Rhonda Sanders Butler lit a candle in memory of Steve Robertson



Rhonda Sanders Butler - January 04, 2023 at 11:20 AM

LD

“ I was privileged to write a column for the Independent for 17 years and got to know Steve. He is a true journalist and a good man and he will be missed. My thoughts and prayers for Cheryl and the family (and the Waccamaw Publishers family too). John 14:27



Larry Deeds - January 04, 2023 at 11:12 AM

JS

“ My deepest condolences to all the family. He will be remembered by all that made his acquaintance. I remember his calm and caring demeanor, with a smile on his face. What a wonderful legacy he leaves behind! My nephew, Lawson Cannon, also sends his condolences & love. Judy Cannon Singleton

Judy C Singleton - January 04, 2023 at 09:50 AM

TW

For the short time I was privileged to be able to know him. I have no doubt he will be missed beyond words.

Thomas r wilkes - January 04, 2023 at 12:56 PM

SR

*“ I personally will always remember his kind, caring and calm demeanor. I had the pleasure of working for him from 2015 to 2021 and truly cherish the memories of him & his talented staff, my past work family. I pray for his loving family to find peace.
Sharon Rhoad*




Sharon Rhoad - January 04, 2023 at 09:41 AM

RL

“ Richard and Peggy Lawhon purchased the Basket Full of Wishes for the family of Steve Robertson.



Richard and Peggy Lawhon - January 04, 2023 at 09:01 AM

 Gary Foster

“ My wife Sarah worked for Steve from 2012-2017. I worked for him on occasion. He helped my family through a very difficult time. He was a calm and gentle person that loved people and the community. He will be missed by everyone who's lives he touched. Our love to the family.

Gary Foster - January 03, 2023 at 10:36 PM

PJ

“ It is with sadness that I learned of the passing of Steve who always so gladly shared news of events and/or happenings within two organizations in which I was involved in the 80's and 90's here in Conway: Community Cookie Drives of Girl Scout Troop 197, and "Bosses' Night" for the Horry County Bar Association and the Horry County Legal Secretaries Association. Steve's encouragement and support made our efforts even more meaningful; we appreciated him beyond measure.

May God bring peace to you during this most difficult time. God bless.

Peggy J Jones

Peggy J Joneset - January 03, 2023 at 10:34 PM

SG

“ I'm really sad to learn of Steve's passing. What an amazing man, who spent his life writing and sharing the stories that helped to educate, inform, and to build and sustain community in Conway and across Horry County and beyond. My father wrote for the Horry Independent for many years when I was a kid and I can remember spending time in the office on Main Street, or wandering up there to drop off articles in a mail box - or maybe it was a slot in the door. Steve was always so kind, encouraging, and interested in what was going on in my life. I went to grade school with TJ and Steve's son - who was a bit older than us - and I can remember visiting them at home, with Cheryl there. These are fond memories of growing up in a place filled with amazing people like Steve and his family. It's hard to imagine the place without him. I'm sending my love to his family and friends.

Stephen L Garrett - January 03, 2023 at 09:56 PM

GC

“ So so sorry to the family I just saw him at the gym the other day. Steve we will miss you at pickleball Rest In Peace my friend!

grace caravello - January 03, 2023 at 08:45 PM

PR

“ Cheryl and Family , My thoughts and prayers are with all of you during this time .

Pat Richardson - January 03, 2023 at 07:07 PM

KH

“ So sorry for your loss TJ! Prayers to you and your family!!



Karis Hicks - January 03, 2023 at 06:29 PM

PF

“ Prayers for all of you at this time and ongoing . You are in our thoughts and will continue to pray over your family.

Patti and Bryan Fink - January 03, 2023 at 05:38 PM

JF

“ Sending prayers and love to you all during this time. May God wrap his loving arms around you all for comfort, strength, and peace.



Joanna Smith Floyd - January 03, 2023 at 05:29 PM

LB

“ Cheryl and family, Thinking. Of you all with the loss of Steve .He was always nice and caring .I know he will be missed.



Lib Bullard - January 03, 2023 at 05:12 PM



“ Simply Elegant Spathiphyllum was purchased for the family of Steve Robertson.



January 03, 2023 at 04:36 PM